

CO-OPERATE

Sustaining Rural Communities

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Defining Planning Aims

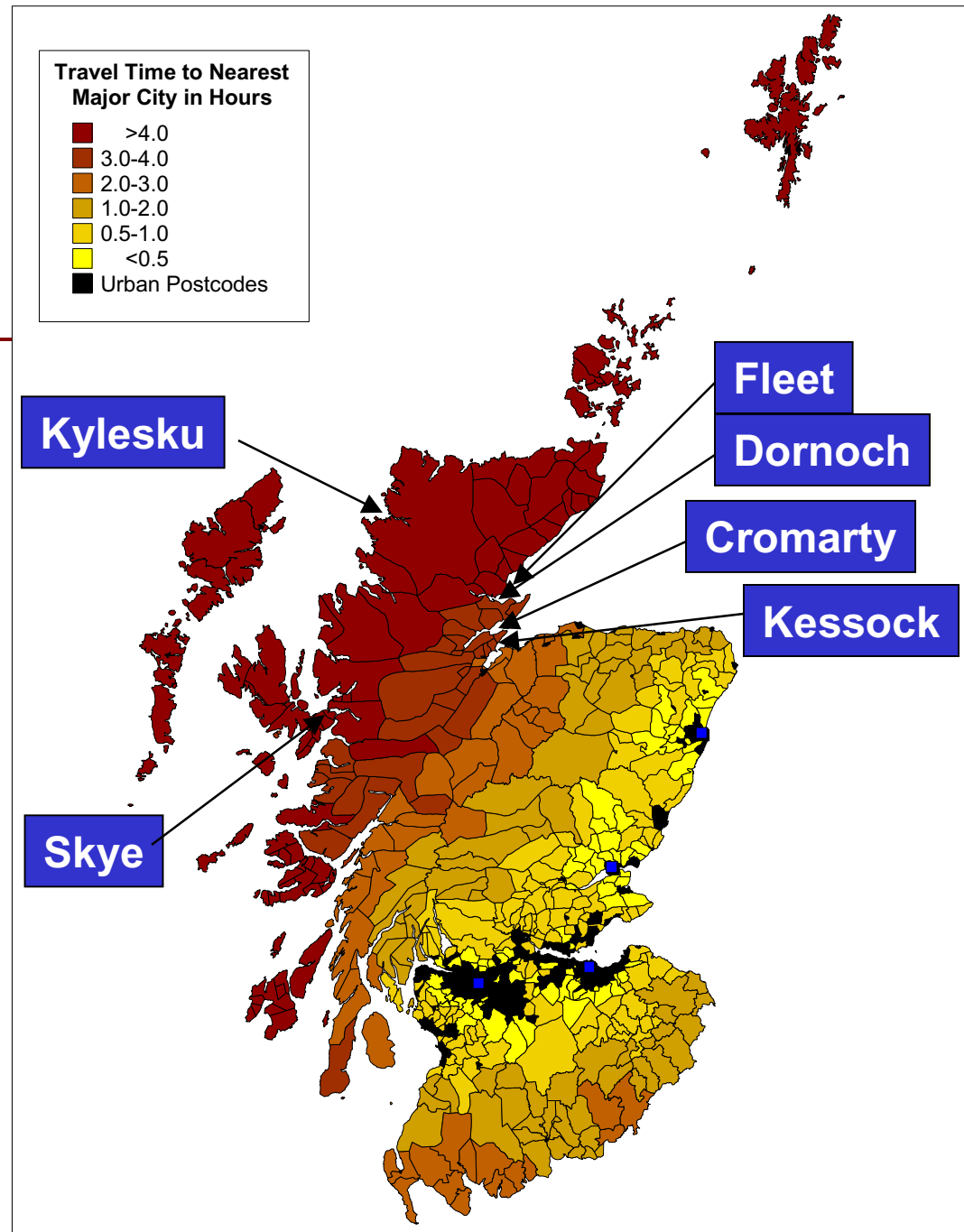
- What are the travel needs?
- How do we measure them?
- What transport interventions are likely to be effective?

Transport Challenges

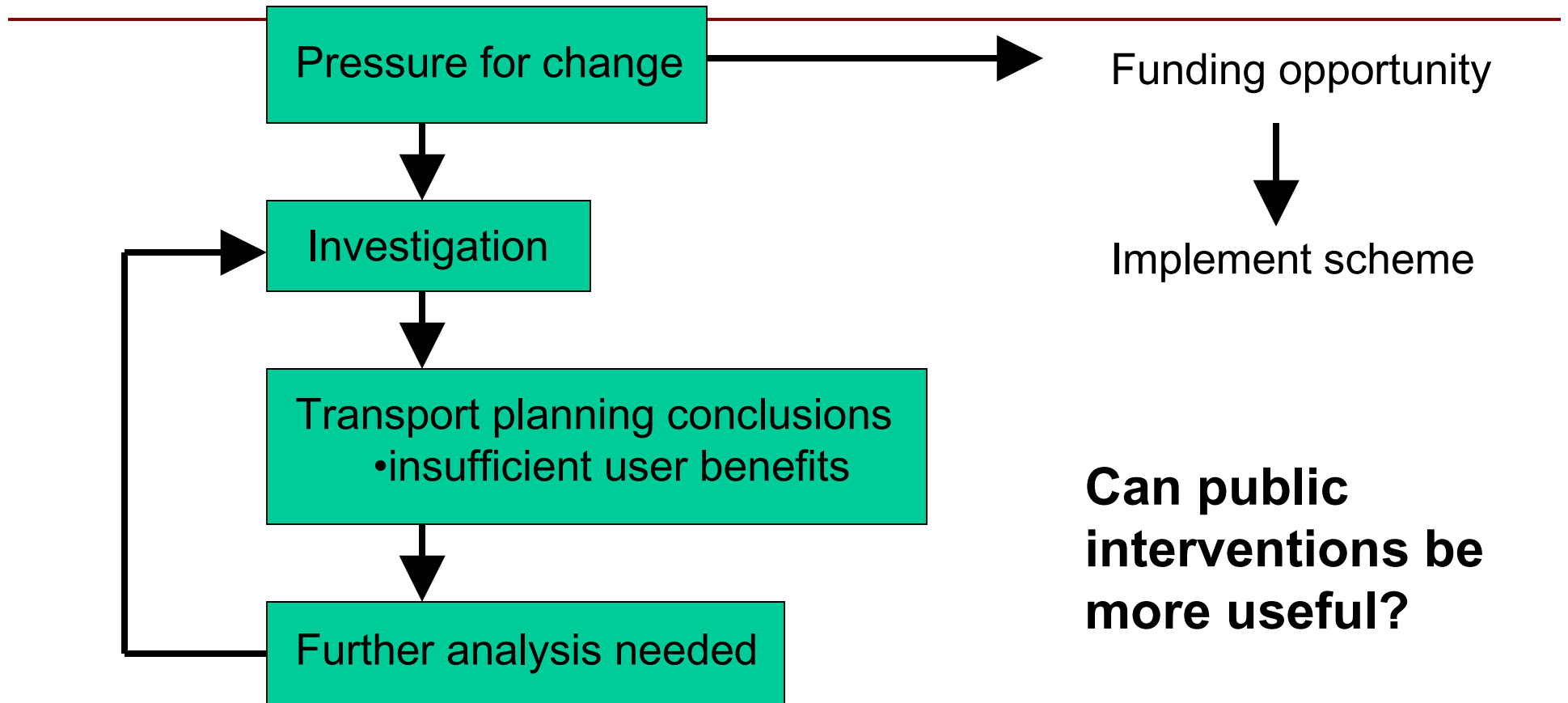
- Road improvements change geography
 - consistency with development policy
- Bus and rail improvement criteria
 - large investment being made
- Need for new approaches
 - current situation not economically sustainable
 - community solutions not understood

Transport Planning Challenges

Does professional input make a difference?



Muddling Through



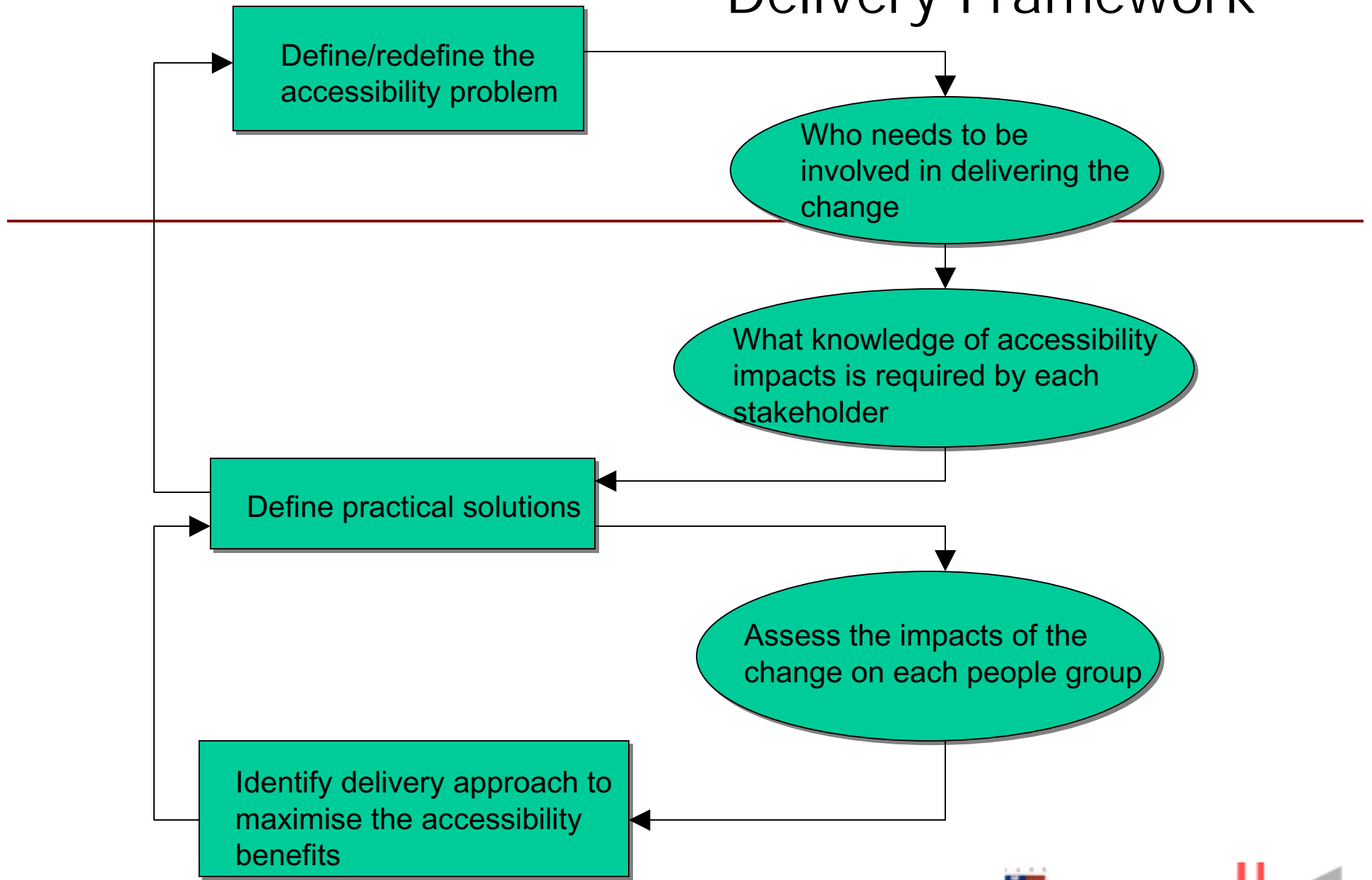
Access Needs

- Comparative Need
 - fair treatment
- Expressed Need
 - demand including suppressed demand
- Stated Need
- Community Need
 - objective view

Measuring Need

- Policy need
 - Private, public, voluntary, cultural
- Needs at destination (providers)
- Needs at origin (users)
- Needs differ for diverse traveller groups
 - age, mobility group, socio-economic status

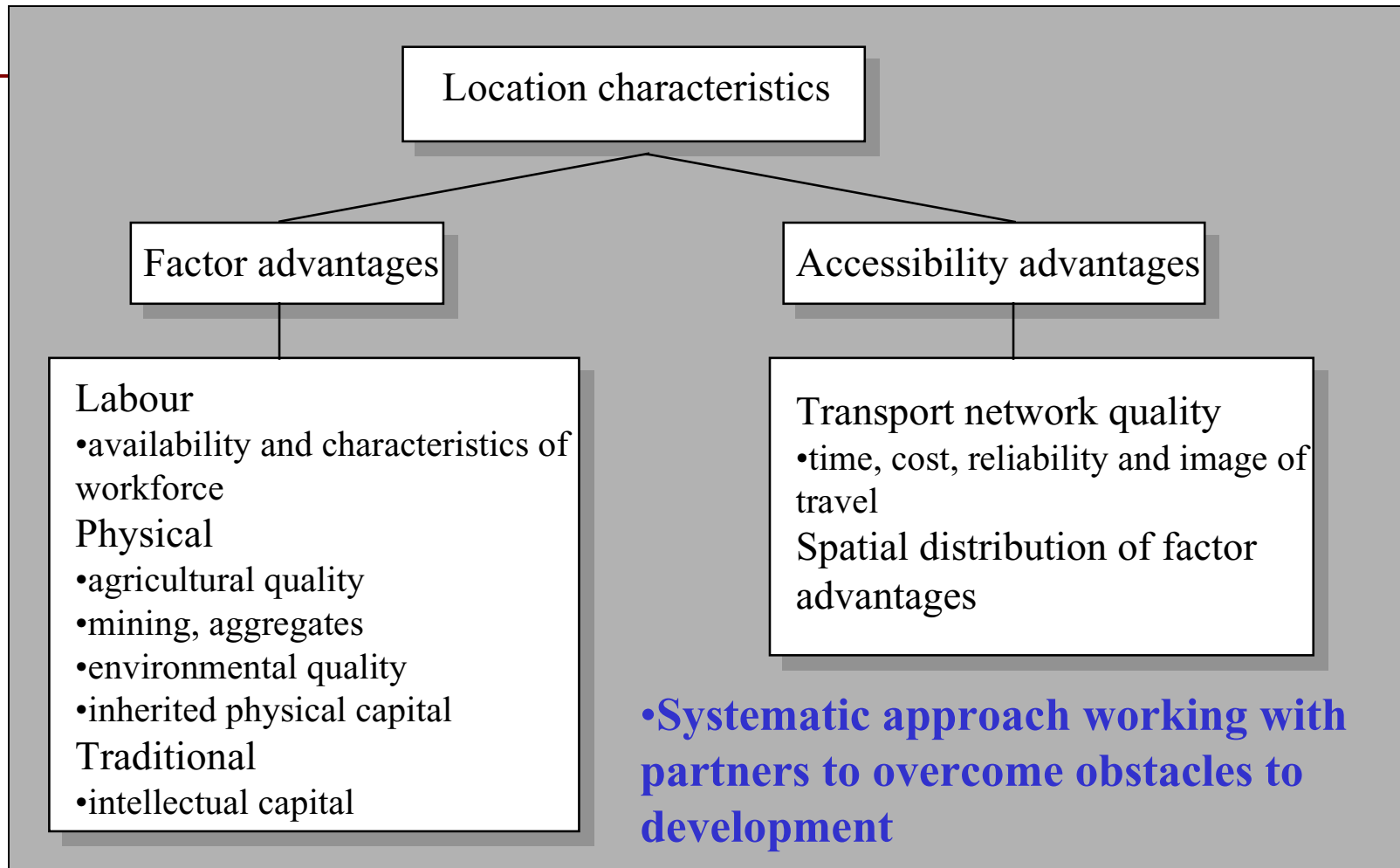
Delivery Framework



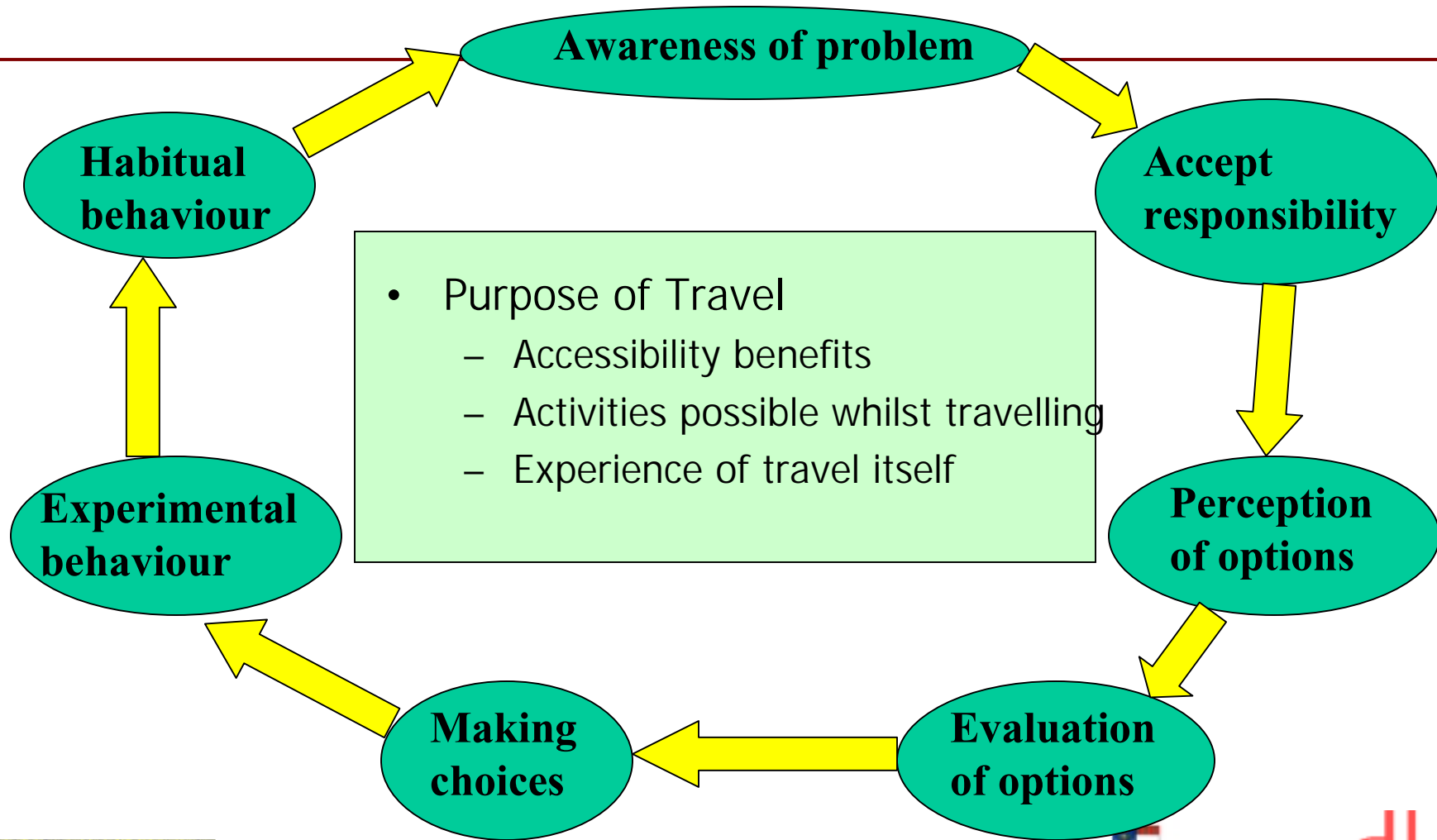
Health and Education

- Top down barriers to change
 - management conflicts
 - integrated costing - specialisation and travel demand
- Bottom up
 - lack of power
 - integrated approach easier

Transport and Development



Understanding Travel Behaviour



Lessons

- Non transport interests are crucial
 - Funding challenges
 - Administrative barriers
- Transport interests
 - Recognise what each stakeholder puts in and takes out – or accept being ignored
- Join up at local level
 - Engage with communities
 - Capacity building – information, funding, support